



# I CAN HEAR, BUT I CAN'T UNDERSTAND

Did you know that the earliest sign of hearing difficulty is often the complaint that "I can hear, but I can't understand." While this type of comment may seem contradictory, it makes a lot of sense to the hearing care professionals at Beltone. In an industry that is often confusing to consumers – our goal is to make patients comfortable in a no pressure environment. At Beltone, our hearing screenings and evaluations are always complimentary. We take the time to get to know you and your medical history and explain the results of your evaluation in an easy-to-understand way.

**What you can expect at Beltone:**

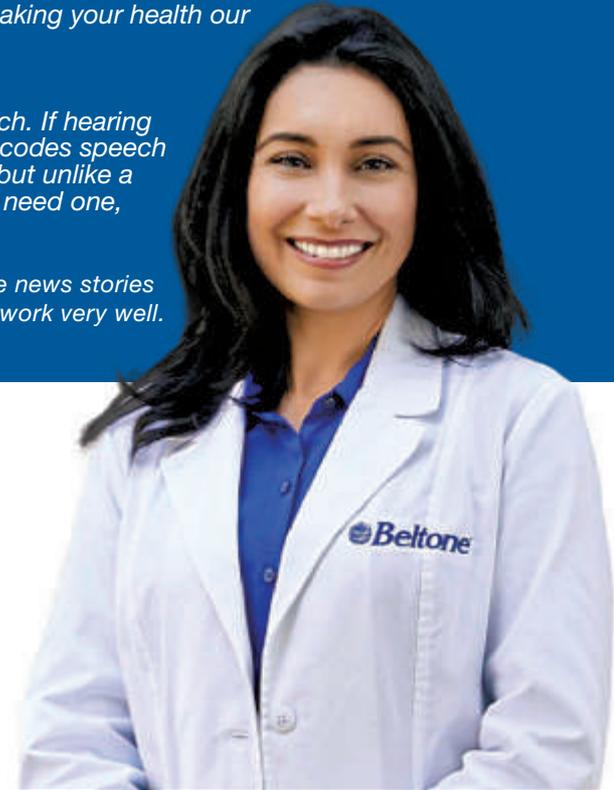
**Great hearing devices:** Our advanced digital technology gives you speech clarity with minimal background noise.

**Customer service:** From day one, we established a set of values unlike anything else in the industry – making your health our number one priority.

**Exclusive BelCare:** Receive a lifetime of care and service for both you and your device.

Hearing aids are not just to help you hear but are critical to improving your brain's ability to decode speech. If hearing loss is left untreated, speech discrimination drops over time. This is because the part of the brain that decodes speech is not getting any exercise. Like a muscle without exercise, the ability to decode speech will deteriorate, but unlike a muscle, in most cases you can't get it back. This is why it's very important to get a hearing aid when you need one, rather than waiting until you can't hear at all.

**P.S.** We know there are hundreds of hearing aid advertisements out there promising different things. We see the news stories that talk about over-the-counter hearing aids. We can tell you the truth about "cheap" hearing aids—they don't work very well. At Beltone we are dedicated to finding a hearing solution that is right for both you and your budget!



**FREE**

Hearing Screening  
& Consultation

Expires 1/31/22

**SPECIAL**

Hearing Aids  
starting at just **\$999**

Offer valid on one (1) Rely 2 battery-operated RIE digital Hearing Aid technology. Not valid on previous purchases. While supplies last.

Expires 1/31/22

**CALL TODAY!**  
**(800) 371-HEAR**



Hearing Clinics all over Indiana.  
Call 1-800-371-HEAR.



**Price Match Guarantee:**  
We will meet or beat any competitor price or coupon on comparable item or product



Most insurance  
plans accepted

**All Beltone Indiana offices are locally operated by your friends and neighbors**



\*Valid at participating locations only. See locations for details. \*\*Offer valid on one (1) Rely 2 RIE digital hearing aid technology. Fits up to a 35 dB loss. Previous purchases excluded. Cannot be combined with any other promotions or discounts. Benefits of hearing instruments may vary by type and degree of hearing loss, noise environment, accuracy of hearing evaluation and proper fit. 2021 All rights reserved. Beltone is a trademark of GN Hearing Care Corporation.

**FINANCING AVAILABLE!**

